



GMS-FRETA

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**Greater Mekong Subregion (GMS): Twenty-third Meeting of
the Subregional Transport Forum (STF-23)**

14 August 2019, At Sofitel Hotel, Sukhumvit, Bangkok, Thailand

TSS 2030: a seamless, efficient, reliable and sustainable GMS transport system

Strategic thrusts

- **Completing the GMS Transport corridor network and improving links with South Asia and Southeast Asia;**
- **Facilitating cross-border transport,**
- **Strengthening intermodal transport links,**
- **Promoting the development of logistics,**
- **Improving asset management,**
- **Enhancing road safety**

Cross-cutting Concerns

- **Environmental and social concerns**
- **Private sector participation**
- **Capacity building**

GMS-FRETA (Thailand) Committee

Advisory Board

- **Mr. Arin Jira**
Chairman, GMS-BC (Thailand) and Vice Chairman,
The Federation of Thai Industries
- **Mr. Somyod Tangmeelarp**
Committee, International Cooperation Affairs,
The Federation of Thai Industries
- **Mr. Nut Akaraworaphan**
The Federation of Thai Industries
- **Mr. Niyom Wairatpanij**
Vice Chairman, The Thai Chamber of Commerce and
Board of Trade of Thailand
- **Mr. Apisit Cholsakorn**
Committee, Board of Trade of Thailand
- **Mr. Tak Sriratanobhas**
Chairman, Sub-Committee on GMS Affairs,
Board of Trade of Thailand

GMS-FRETA (Thailand) Committee

Chairman

Mr. Chalot Wongsanguan

Managing Director, SCG Skills Development Co., Ltd.

Sustainability Solution Business Director, SCG Logistics Management Co., Ltd

Committee

- **Ms.Chitta Chaisiriphan**
Committee on Logistics,
The Federation of Thai Industries
 - **Mr. Borvornsint Tanthuanit**
Director, Committee on Logistics & Supply Chain,
The Board of Trade of Thailand
 - **Ms. Sudaporn Jotikasthira**
Director, The Thai Bankers' Association
 - **Mr. Voratat Tantimongkolsuk**
Director, Committee on Border Trade and Cross
Border Trade, The Board of Trade of Thailand
 - **Mr. Kobsak Duangdee**
Secretary General,
The Thai Bankers' Association
- ### Secretary General
- **Mr. Sutee Satanasathaporn**
Secretary General, GMS-BC Director, JSCCIB Thailand

Strategic Framework 2017 – 2020: Trade Facilitation



3

Standardization / Certification Body

Promoting logistic standardization in the GMS countries

2

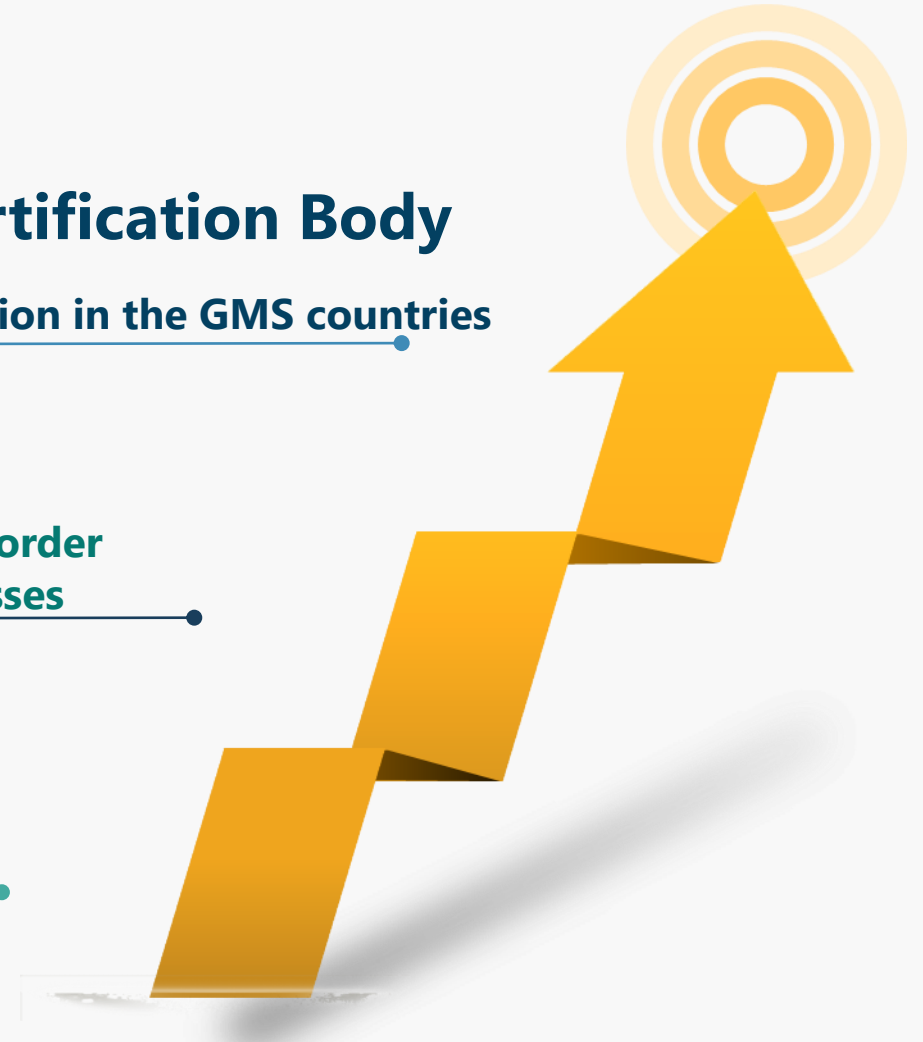
Facilitate Training

Conducting training programs on cross border transportation and related logistic processes

1

Reduce bottlenecks

Providing activities on reducing bottlenecks in the process of cross border transportation



Recommendation towards Certification Body



GMS-FRETA (Thailand) Business Model Canvas

Key Partners

- GMS-FRETA (CLMV & China)
- Freight Forwarders
- Logistic Associations
- Logistics Companies
- ADB*
- UNESCAP*
- Mekong Institute
- GIZ
- NESDC*
- Ministry of Transport
- Thai Customs
- Thai Bankers' Association
- Board of Trade of Thailand
- The Federation of Thai Industries
- NEDA*
- ITD*
- DSD*

Key Activities

- Road Safety Training
- Eco-Driving Training
- Customs Formalities Process Improvement
- Q-Mark for GMS
- GMS-FRETA Cross Border Driving License
- CBTA Implementation

Key Resources

- GMS-FRETA Committee
- Human resource
- GMS Logistics Database

Value Proposition

For GMS-FRETA (Thailand)

- Expand collaborations
- Gain members
- Be recognized

For Members

- Knowledge on road safety, eco-driving and customs formalities process
- Expand networks on logistics
- Risk and cost reduction for cross border
- Facilitate customs formality for cross border

Customer Relationships

- Community Membership
- Assistance & Consultant
- Information sharing
- Business Development

Channels

- Facebook
- Website
- Email
- Event and activities
- Dissemination

Customer Segments

- Freight Forwarders
- Logistics Associations
- Transport companies
- Logistics Operator

Cost Structure

- Management fees
- Training preparation
- Travel expense

Revenue Streams

- Membership fees
- Training fees
- Project fund
- Sponsor from Development Partners
- Service fees

- Asian Development Bank (ADB)
- United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP)
- The National Economic and Social Development Council (NESDC)

- Neighbouring Countries Economic Development Cooperation Agency (NEDA)
- International institute for Trade and Development (ITD)
- Department of Skill Development (DSD)

Focus Activities 2019



1

Road Safety Training

2

Eco-Driving Training

3

**Training on Customs Formalities
Process Improvement**

Highlight Activities



**Promote Road Safety
Training
and Standard**

Highlight Activities

Safety Driving Training in CLMVT

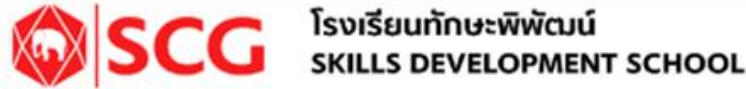


Objective:

- Create the awareness of road danger and realize that the defensive driving techniques can help them away from accident.
- Apply knowledge and skills of defensive driving to their daily work.
- Learn how to do vehicle maintenance and inspection

Highlight Activities

Local Driver Trainer Development Program



Training on March 28-30, 2017

Training on March 25-27, 2017

Collaboration between GIZ and SCG Skills Development to develop competency of local driver trainer on Safety & Eco Driving CLMVT.



Training on Jan 24-26, 2017

Train on April 25-27, 2017



Highlight Activities

Promote Road Safety Standard for Carriers



Carrier Audit : The safety audit program focus on organization, safety, driver and vehicle management to leverage their system to meet with the standard.

*The Greater Mekong Subregion
Freight Transport Association*



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